



Bayerische  
Forschungsallianz

## Data protection information for online meetings via “Brella”

Information on the handling of your data and rights in accordance with Articles 13, 14 and 21 of the European General Data Protection Regulation (GDPR).

We hereby inform you about the processing of your personal data by Bayerische Forschungsallianz (Bavarian Research Alliance) GmbH in connection with the use of Brella and the rights to which you are entitled under data protection law.

### Purpose of data processing

We use the “Brella” tool to conduct online meetings, brokerage events and/or webinars (hereinafter: “online meetings”).

### Name and contact details of the controller

The party responsible for data processing directly related to the conduct of online meetings is the

Bayerische Forschungsallianz (Bavarian Research Alliance) GmbH  
Prinzregentenstrasse 52  
80538 Munich  
Phone: +49 (0)89 9901 888 0  
e-mail: [info@bayfor.org](mailto:info@bayfor.org)

You can reach our data protection officer at the aforementioned address or at: [DSB@bayfor.org](mailto:DSB@bayfor.org). The contact details are also available on the website at [www.bayfor.org](http://www.bayfor.org).

### Data categories used and source of data

When using "Brella", different types of data are processed. The scope of the data also depends on what data you disclose before or during an online meeting.

The following personal data are the subject matter of the processing:

#### User details:

Since this is a networking event, it is necessary to enter the user's first name, surname, organisation and e-mail address in "Brella". In addition, the user's title, postal address, telephone number, fax number, account number on social media or other identifiers through which the user can be contacted online or offline, if he/she provides them to us.

#### Other information that does not relate to an identified or identifiable person:

Browser and device information, operating system, device type, system and performance information, usage data, information collected by cookies, pixel tags and other technologies, general geographic location, demographic information and other information provided by a person, such as dietary preferences, interests, activities, age, gender, education and occupation.

### Scope of processing

If necessary for the purposes of recording the results of an online meeting, we will log data entered by the user.

In the case of webinars, we may also process the questions asked by webinar participants for the purposes of recording and following up on webinars.

Automated decision-making within the meaning of Article 22 GDPR is not used.

## Legal basis for processing

For employees of Bavarian Research Alliance GmbH, Section 26 BDSG is the legal basis for data processing. If, in connection with the use of "Brella", data is not required for data processing, but is nevertheless an elementary component of the use of "Brella", then Art. 6 (1) (f) GDPR is the legal basis for the data processing. In these cases, our interests lie in conducting online meetings effectively.

For other participants in online meetings – insofar as the meetings are held as part of contractual relationships – Article 6 (1) point b GDPR is the legal basis for data processing.

If there is no contractual relationship, the legal basis is Article 6 (1) (f) GDPR. Here, too, our interest is in the effective implementation of online meetings as part of the fulfilment of our tasks to promote Bavaria as a location for science and innovation in the European Research Area. Participants also declare their consent to the processing of personal data relating to their participation in an online meeting – in any case without any further direct declaration of consent – by participating in an online meeting themselves. Otherwise, registration for an online meeting via "Brella" is not possible without agreeing to the event Terms and Conditions. Consent provides a legal basis for data processing pursuant to Art. 6 (1) (a) GDPR.

## Recipients or categories of recipients of the personal data

Personal data processed in connection with participation in online meetings is generally not disclosed to third parties, unless they are specifically intended for disclosure. Please note that content from online meetings, as well as personal meetings, is often used to communicate information to customers, prospective customers or third parties and is therefore intended for distribution.

### Other recipients:

The provider of "Brella" necessarily becomes aware of the aforementioned data, insofar as this is provided for in our order processing contract with "Brella". Furthermore, by participating in an online meeting via "Brella", you agree to the [terms of use](#) and [data protection](#) policy of "Brella". Otherwise, participation is not possible. Consent provides a legal basis for data processing pursuant to Art. 6 (1) (a) GDPR. Again, our interests lie in conducting online meetings effectively.

## Transfer of personal data to a third country

“Brella” is a service of Brella Ltd. (Kivääritehtaankatu 6 C, 40100 Jyväskylä, Finland). As a company based in the EU, Brella Ltd. is obliged to comply with the GDPR. In addition, we have concluded an order processing agreement with the provider of “Brella”.

## Duration of storage of personal data

Bayerische Forschungsallianz GmbH only processes the personal data to the extent and for as long as this is necessary for the preparation, implementation and follow-up of online meetings. We generally delete personal data if there is no need for further storage. In particular, there may be a requirement if the data is still required in order to perform contractual services, to be able to check and grant or reject warranty and, if applicable, guarantee claims. In the case of statutory retention obligations, deletion is only considered after the respective retention obligation has expired.

## Rights of data subjects

Under the General Data Protection Regulation, you have the following rights:

If your personal data is processed, you have the right to receive information about the data stored about you (Article 15 GDPR). If incorrect personal data is processed, you have the right to have this corrected (Article 16 GDPR).

If the legal requirements are met, you can request deletion or restriction of processing and object to processing (Articles 17, 18 and 21 GDPR).

If you have consented to data processing or have concluded a data processing agreement and data processing is carried out using automated procedures, you may have the right to data portability (Article 20 GDPR).

If you make use of your abovementioned rights, our company will check whether the legal requirements for this have been met.

## Right of appeal

You have the option of submitting a complaint to the aforementioned data protection officer or to our data protection supervisory authority.

You can reach our data protection supervisory authority at:

Bavarian State Office for Data Protection Supervision (BayLDA)

Postfach 1349

91504 Ansbach

Phone: +49 (0) 981 180093-0

Fax: +49 (0) 981 180093-800

e-mail: [poststelle@lda.bayern.de](mailto:poststelle@lda.bayern.de)

We will revise these privacy notices in the event of changes in data processing or other circumstances that require this. You can always find the latest version on this website.

As of: 08/02/2023